



# Council Outdoor Ethics Advocates





# Topics for this workshop

- ◆ Introductions (short, please!)
- ◆ Tell us what *you* want to discuss
- ◆ Connecting Outdoor Ethics to BSA
- ◆ COEA Key Responsibilities
- ◆ How to Get Started
- ◆ Developing a Prioritized Plan
- ◆ Resources (how to find help)





# BSA & Outdoor Ethics

Aims of the Boy Scouts of America

Character Development

Citizenship Training

Personal Fitness





# BSA & Outdoor Ethics

BSA *Aims* are achieved using BSA *Methods* including *Outdoor Programs*

Outdoor Ethics addresses:

- Character Development (BSA Aim) using the BSA's Outdoor Program (Method)
- Citizenship Training (BSA Aim) by raising awareness around protection of shared resource (“the land”) and impacts on others





# COEA Responsibilities

Program Promotion

Recruiting

Training

Reporting





# Getting Started

Networking

Appointment Process

Inventory - resources, connections

Set Goals

Write the Plan





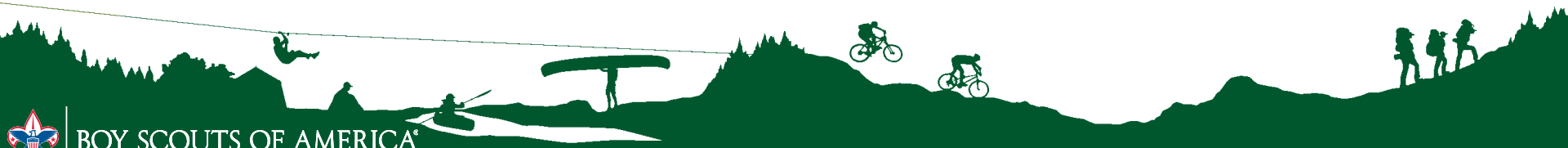
# Elements of “The Plan”

Program Promotion

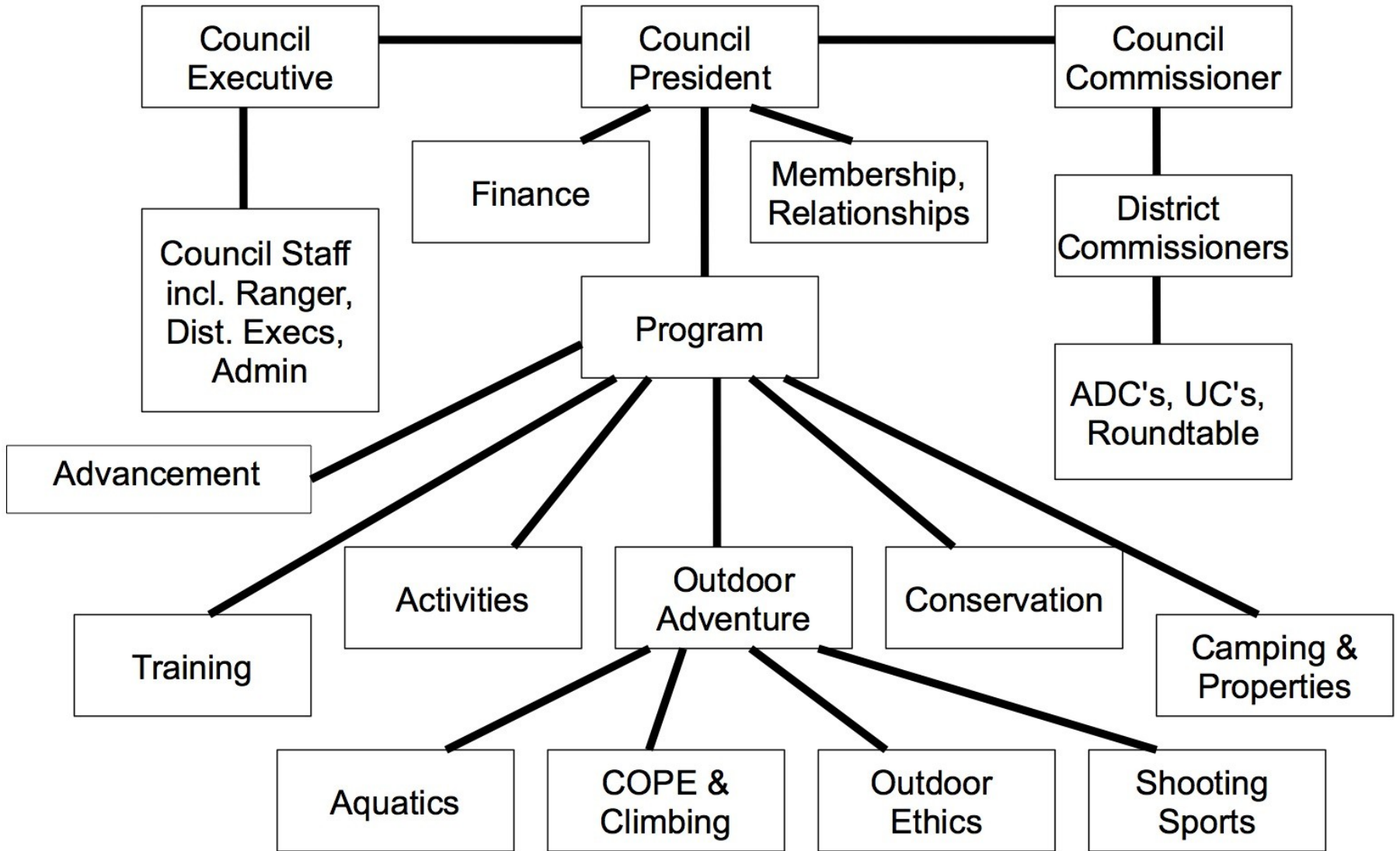
Recruiting

Training

Reporting



# Sample BSA Council Organization

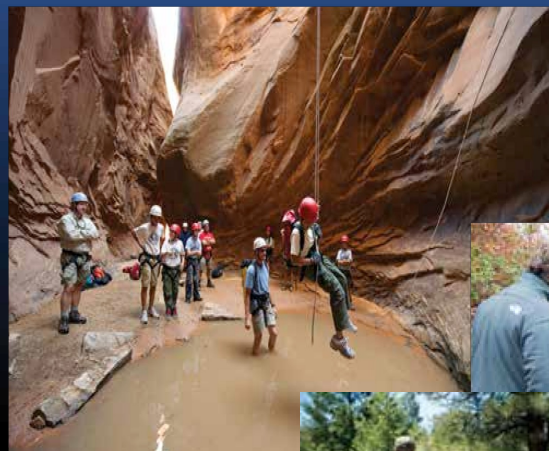




# Outdoor Program Committee Guide

Released Fall, 2015

430-935\_WEB.pdf





# Getting Started

Read & execute the Plan

Networking & Inventory

Evaluate Progress against Goals

Update the Plan





# Next Steps

Remember the four COEA responsibilities:

- Recruiting
- Program Promotion
- Training
- Reporting

Use your Network – Build a Team

Write a Prioritized Plan

Ask the right person/people for help





# Elevator Pitch Exercise

How do you talk with a BSA leader about Outdoor Ethics and your role?

